



# Muscofee County School District

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## For Immediate Release

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## NEWS RELEASE

### **2009 Technology Expo Delivering on the Promise**

**(Columbus, GA)**- Thursday, April 30, 2009, the Division of Technology Services will host the first MCSD Technology Expo at the Columbus Civic Center from 4:00 p.m. to 8:00 p.m. It will provide schools in Muscofee County with the opportunity to showcase the technology-enriched instruction and learning that is possible, in part, due to the 2003 Special Purpose Local Option Sales Tax (SPLOST) initiative.

Students, parents, teachers and the community are invited to attend this event to see the student-created technology projects made possible with the support of the 2003 SPLOST. All schools will have a booth displaying student projects created during the 2008-2009 school year.

For more information email [communications@mcsdga.net](mailto:communications@mcsdga.net) or log onto [www.mcsdga.net](http://www.mcsdga.net) for more information.

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# MCS D Technology Expo

All projects are due to the MCS D Technology Academy by 5:00PM on Tuesday, March 31, 2009.

## Project Entry Guidelines

- 1.) All entries must be original student work. Faculty or parent guidance and instruction are permitted, but planning, production, and operation of equipment should be student work.
  
- 2.) All entries must be submitted by the Principal or their designee. This person will be the main contact representing the entry.
  
- 3.) Any visual or audio material which is not student produced must adhere to the [Copyright and Fair Use Guidelines for Teachers](#). The student(s) must give credit to the producer of the work(s) used. Extended use of copyrighted material (**e.g., more than 30 seconds of a song**) requires written permission from the owner of the copyright. **Copyright permission release forms must be included with the entry form and media.**
  
- 4.) Entries submitted to this festival must be work that was completed during the current school year. Each project may be entered only once.
  
- 5.) All entries should be in English. If not possible due to the nature of the project, please include an English translation.
  
- 6.) Website entries must be live, online, and viewable via the Internet for the duration of the competition. Links to sites, which were not created by the entrants, should be identified so that they are not considered in the judging process.
  
- 7.) Entries will be accepted only on the following media: DVD, CD-ROM, VHS tape or website URL. All projects entered for judging must play independently of the program used for creation. Projects on DVD or CD-ROM must be compatible with Windows Media Player.
  
- 8.) Entries will be accepted until **5:00 PM on Tuesday, March 31, 2009**. Please submit entries to the MCS D Technology Academy. Each entry must include a signed entry form, a copy of the media (or a URL for websites), and copyright release forms. Envelopes must be addressed as follows:

**MCS D Technology Academy  
Rigdon Road School  
ATTN: Michelle Obert**

## Production Types

The school will need to select the Production Type and explain the purpose of projects entered.

- **Video- 1 entry per school/location max.** Examples are Windows Movie Maker, Adobe Premier Elements, and Microsoft Photo Story projects.
- **Podcast/Vodcast- 1 entry per school/location max.** A podcast is a digital audio program that can be downloaded and played on a computer or digital audio player (like an iPod). A podcast can be a stand-alone item or one of a series, though only one of the series should be submitted. Files should be in mp3 or mp4 format. **RSS** files are not required. Enhanced podcasts, with images, are accepted but will be considered equally with standard podcasts.
- **Website - 1 entry per school/location max.** A website must be available on the Internet until after the Tech Expo. No media will be required but a website address URL must be provided.
- **Other- 2 entries per school/location max.** This category is for projects that are cutting-edge and do not fit any of the above categories. However, any technology project type will be accepted in this category. Examples are blogs, wikis, vokis, scrapblogs, and online storybooks.

## Length of Production

Entries may be as long as producers deem fit. Judges will view as much of the entry as needed to ensure a fair appraisal of the work. Please review the [Judging Rubrics](#) for more information.

## Production Teams

Entries may be produced by an individual student, a group, a class, or a club. The entry needs to include the names of all students and teachers who participated in creating the entry. Prizes awarded for individual entries will be awarded to the winning student. Prizes awarded for entries involving more than one student, will be awarded to the school.

## Grade Levels

Schools will classify each entry as K-5, 6-8 or 9-12. If a group of student producers spans different grade levels, select the majority grade level.

## Judging Criteria

Each entry will be judged on its own merit. See the [Judging Rubrics](#).

## Other Contests

Entries that have won in local or state competitions are welcome. However, **all entries must have been completed during the 2008-2009 school year.**

## Entry Media

It is highly recommended that you test your entry using a machine other than the one used for production before submission. It is further recommended that projects be tested on a newer MCSD computer. We are not responsible for lost, damaged or non-functioning entries. Your media will not be returned. Do not send masters or "only copies". Judges will make a reasonable effort to view all media.

## Requirements

Schools will be required to sign each entry form certifying the following:

1. The entry was produced by students.
2. That all student participants have current, signed **MCSD Acceptable Use Policies (AUP)** on file.
3. The visual and/or audio material in projects adheres to the **Copyright and Fair Use Guidelines for Teachers**. If the material in this production does not adhere to the Fair Use Guidelines, schools will enclose written permission from the owner(s) of the copyright(s).
4. Schools grant MCSD permission to make copies of the entry to be used for Tech Expo viewing, fundraising, and promotion, as we deem appropriate. This may include, but is not limited to, print, electronic, and broadcast distribution.
5. Photographs taken of participants at the MCSD Tech Expo may be used for promotion as we deem appropriate. Usage may include, but is not limited to brochures, promotional videos, and the ISMF website. (See MCSD AUP requirement in #2 above.)

## Mailing Address for Entries

**MCSD Technology Academy  
Rigdon Road School  
ATTN: Michelle Obert**