



# Muscofee County School District

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## For Immediate Release

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## NEWS RELEASE

### 2009 GSPRA State Conference MCSD Award Winning Communications

**(Columbus, GA)**-The Georgia School Public Relations Association (GSPRA) names the top communications award winners around the state at the 35<sup>th</sup> Annual GSPRA Conference, October 18-19, in Atlanta at the Georgia Tech Research Institute. This year, the Muscofee County School District Communications/Media Relations Department earned top honors!

Valerie Fuller, Director of Communications, is named overall Best in Category for the 2008-2009 Quick Reference Guide for Parents. Additional honors include three Silver awards for the “*Lighthouse Headlines*” newsletter, “*News Flash*” web edition, an additional Silver Award for the “*Quick Reference Guide for Parents*”, and the Bronze Award for the “*MCSD School Briefs*” weekly media publication.

In addition, the Muscofee County School District won the Silver Award for the *District Art Calendar*,” which is coordinated by Dr. Billy Kendall and Mrs. Tiny Davis. The Student Services Division earned the Bronze Award for publication of the *Behavior Code and Discipline Policy Handbook*, under the guidance of Mr. Eddie Obleton.

Communication directors from school districts across the state attend the annual GSPRA conference to explore the new world of school district communications. Experts from public school districts, corporate, and non-profit agencies learn best practices of internal communication, strategic planning, on-camera media training, reputation management, branding, career development, public speaking, social media, publication design critique, and participate in roundtable discussions for reflection,

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comparison and contrast of communications plans, as well as skill development.

GSPRA is an affiliate of the National School Public Relations Association (NSPRA) and has been designated a Blue Ribbon Chapter of NSPRA for the past twenty-five years.

For more information, e-mail [communications@mcsdga.net](mailto:communications@mcsdga.net) .

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