



Muscofee County School District

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For Immediate Release

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MEDIA RELEASE

GSPRA Honors Fuller

2014 Marie Wofford Professional Growth Award

(Columbus, GA)-Valerie Fuller, Director of Communications and Open Records Officer, is the recipient of the **2014 Georgia Schools Public Relations Association (GSPRA) Marie Wofford Professional Growth Award** for outstanding work in public relations. With more than 20 years of experience in her field, and her 9th year as a Georgia administrator in education, she is honored and recognized for her service, dedication, innovation and commitment by her colleagues and professionals across the state of Georgia.

She has served Muscofee County School District students, families, and educators since 2007 and previously served in Clayton County (2006). Her expertise and experience is well –rounded with exemplary communications skills and a proven track record developing, managing, leading complex and detailed plans for private and public organizations or for business corporations (radio, television, sports, education, and logistics) to provide facts, transparency, support goals, and priorities including, but not limited to change management. Valerie has also served as an educator in her 8th year teaching courses in telecommunications, public relations, writing, public speaking, ethics, production, technical writing, and business at universities in Georgia and Alabama.

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Valerie is often called to present and share her expertise and learning experiences with other school districts and organizations. She has also served as a guest panel expert and speaker in communications and public relations to discuss issues and concerns shared by members and leaders of the Georgia School Board Association (GSBA), GSPRA, and many other businesses or organizations.

Words by Henry Wadsworth Longfellow, "Heights by great men reached and kept were not obtained by sudden flight, but they, while their companions slept, kept toiling through the night," epitomizes the work that she has done and continues to do.

Valerie can literally be found "toiling" well-past the end of the regular work day working on plans and presentations for the district. She reports; she educates. She provides support as *the voice* many have come to anticipate, know and respect.

While she has championed her call and done a yeoman's job in her field, she continues to deliver and set high standards. Fuller is described as a woman who mentors others forging the trail to become professionals in the field. It is with good spirit and tenacity that she is honored with the *2014 Marie Wofford Professional Growth Award* with pride, adoration, and humility.

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